



Design a Fenway Cash promotion to suit your business needs!

- Build customer loyalty with semester-long/everyday specials
- Drive student business during your off-peak periods or to move excess inventory
- Use a time-sensitive promotion to introduce a new product or service
- Incent more than one student to visit at a time with a group special

Initiative	Description
Website & Emarketing www.fenwaycard.com	<ul style="list-style-type: none"> · Your Promotion prominently featured at fenwaycard.com · Your Promotion and Business Information featured in email updates to cardholders
Campus Posters	<ul style="list-style-type: none"> · Your Promotion and Business Information featured on posters displayed in high-traffic locations around campus
In-Store Signage	<ul style="list-style-type: none"> · InStore Promotional Posters Sent to your business
Coupon Design and Website Posting Available	<ul style="list-style-type: none"> · Your Promotion and Business Information can be featured as an Fenway Cash Coupon that is PDF'd and posted on fenwaycard.com · Students can print coupon and present for offer redemption · Coupon can include promotional code and cashier instructions

Marketing exposure for your promotion is included at no incremental cost to you.

To Sign Up or Learn More Visit:

www.fenwaycard.com/promosignup

Or Contact:

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Call: 1-877-711-9089 x2113